

CONTACTS

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CURRENT LOCATION

Busan, South Korea

PROFESSIONAL SUMMARY

Graphic and industrial designer working across brand identity, packaging, editorial, web and product design. Independent practice since 2018, with clients in Korea, Canada, the Netherlands and Russia. Trained in product design (BA Hons, First Class), with hands-on making skills from printmaking to CNC and laser cutting that shape how I approach print and physical work.

Former Head of Department and Programme Leader at De Montfort University Kazakhstan, where I led two UK-validated BA (Hons) Graphic Design programmes and taught studio-based modules in visual communication and printmaking. Experienced in curriculum design, team leadership, and guiding diverse cohorts, including international, ESL and neurodivergent learners.

Now based in Busan, designing for clients, studying Korean full-time, and preparing for graduate study in visual design. Open to design commissions, collaborations and teaching opportunities.



ACADEMIC EXPERIENCE

Jul 2022 – Aug 2025	Lecturer in Graphic Design BA (Hons) Graphic Design BA (Hons) Graphic Design (Illustration) IYZ—Art & Design pathway (lvl. 3) De Montfort University Kazakhstan Almaty, Kazakhstan	- Delivered studio-based modules across Years 1 and 2 with a focus on visual communication, printmaking, and interdisciplinary design. - Developed and revised teaching materials in line with Leicester-based curriculum changes, MEP reports, and post-module evaluations. - Served as Module Lead and Component Lead across multiple units, with responsibilities including assessment design, moderation, and student feedback. - Acted as personal tutor to a cohort of students, providing academic guidance, pastoral support, and targeted interventions for at-risk learners. - Integrated innovative tools and teaching methods to build creative confidence, technical fluency, and contextual literacy among students. - Maintained responsibility for the university's printmaking workshop, including equipment upkeep, health and safety oversight, and resource preparation. - Initiated the transition of student submissions and marking workflows to MS Teams, improving clarity and efficiency across all levels.
Jul 2023 – Aug 2025	Programme Leader BA (Hons) Graphic Design BA (Hons) Graphic Design (Illustration) De Montfort University Kazakhstan Almaty, Kazakhstan	- Led academic delivery and strategic oversight of two undergraduate programmes, ensuring alignment with UK-based validation standards and institutional quality benchmarks. - Managed programme scheduling, module allocation, and sessional planning across multiple year groups, balancing academic load and staff expertise. - Participate in recruitment and interview processes for new academic hires; oversee onboarding and integration of new team members into programme-specific structures. - Conducted admissions interviews for prospective students, aligning applicant evaluation with academic standards and programme ethos. - Coordinated programme-level promotion, including participation in open days, student exhibitions, and university-wide outreach efforts. - Organised and led multiple international field trips (Seoul, Berlin), handling itinerary planning, booking, risk assessment, and student supervision. - Plan and manage student exhibitions, guest lectures, and industry events; facilitate student access to external competitions and creative opportunities. - Oversaw curriculum development and continuous review of assessment briefs to ensure relevance, clarity, and learning outcome alignment. - Ensured full compliance with QA processes, including Programme Management Board and Programme Assessment Board participation, documentation, and Link Tutor and External Examiner liaison. - Led procurement of specialised materials and coordinate long-term planning for workshop resources, software licenses, and studio facilities.

ACADEMIC EXPERIENCE

Apr 2024 – Mar 2025	Head of Department Art & Design De Montfort University Kazakhstan Almaty, Kazakhstan	▪ Oversaw the full academic, administrative and operational management of the Art & Design Department, leading cross-programme strategy, quality control, and resource planning. ▪ Designed and implemented systemic workflows for teaching staff, including internal templates, brief/report structures, feedback protocols, and scheduling procedures—standardising operations across the department. ▪ Organised and facilitated staff recruitment cycles, including CV screening, interviews, onboarding, module allocation and performance review. ▪ Coordinated cross-programme scheduling, ensuring equitable teaching distribution, sessional coverage, and optimal resource use across multiple academic tracks. ▪ Served as the primary communication bridge between academic staff and administrative departments, ensuring alignment across campus operations, finance, and compliance. ▪ Managed departmental procurement and facilities, including studio and workshop materials, equipment requests, and infrastructure planning. ▪ Organised and delivered public-facing events such as the department's inaugural Art Fair, annual Foundation Exhibition, regular undergraduate in-year exhibitions, positioning students within the local creative industry and increasing programme visibility. ▪ Facilitated regular guest lectures, workshops, and industry visits—enhancing student exposure and aligning teaching with real-world design practice. ▪ Instituted enhanced student feedback mechanisms that improved engagement and course satisfaction scores.
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EARLY ACADEMIC EXPERIENCE (prior to full-time university appointment)

Feb – Mar 2021	British Higher School of Art and Design Moscow, Russia	Invited Lecturer – BA (Hons) Product Design Delivered guest lectures and design critiques for senior-level students, focusing on product development strategy and functional prototyping.
Oct 2020 – Mar 2021		3D Workshop Technician & Instructor Provided technical instruction in 3D making, material processes, and prototyping. Supported undergraduate student projects through tool and machine training (CNC, laser cutting, etc.).
Sep 2020 – Jun 2021		Student Fellow – BA (Hons) Product Design Assisted programme staff in curriculum delivery, peer mentorship, and workshop support. Acted as liaison between staff and student cohort.
Jul – Aug 2021	Make Fabrication Moscow, Russia	Lecturer & Workshop Leader Designed and delivered hands-on design sessions for teen learners, blending product thinking, sketching, and material exploration in a short-term intensive camp setting.

INDEPENDENT DESIGN PRACTICE Apr 2018 - Present

Worked independently as a graphic and industrial designer across a wide range of short- and mid-term projects. Collaborated with clients in real estate, education, product development, and creative industries. Provided end-to-end design solutions including brand identity, packaging, furniture prototyping, and digital assets. All work was contract-based or project-specific.	
Selected projects	ME Huizenpromotie (Netherlands) – Brand Identity Designer, 2022 Developed the visual identity for a real estate promotional service provider, including logo, social media, business documentation, and website UNERA Educational Platform (Russia) – Brand Identity Designer, 2021 Co-designed a visual identity system blending professionalism and youth appeal for a start-up EdTech company, print and digital assets, UI guidance, and collateral templates. Vosq Design Studio (Russia) – Graphic Designer, 2019 Created infographics, maps, and visual assets for a government-related tender proposal.

EDUCATION

BA (Hons) Product Design

University of Hertfordshire / BHSAD

Graduated 2020 | First Class Honours

Foundation Degree in Art & Design

British Higher School of Art & Design

Completed 2017 | Distinction

Pre-Foundation Course in Art & Design

British Higher School of Art & Design

Completed 2016 | Merit

TEACHING PHILOSOPHY

I believe design education is not about producing aesthetically pleasing outcomes, but about guiding students through rigorous, process-driven thinking that connects concept, context, and craft. I approach teaching as a collaborative, adaptive mentorship—anchored in studio-based practice and apprenticeship-style guidance—where students are encouraged to develop their own voice through experimentation and critical reflection.

Every student learns differently. My teaching responds to that reality through differentiated support strategies, including experience working with neurodivergent learners and students from a wide range of cultural and educational backgrounds. I aim to cultivate a classroom environment rooted in trust, clarity, and individual growth—where both failure and iteration are essential to learning.

Ultimately, I see the role of a lecturer not as a gatekeeper of knowledge, but as a system builder, process mentor, and guide—someone who creates the conditions for students to learn how to think, question, and make meaning through design.

CORE TEACHING EXPERTISE

- Studio-based, team-taught environments rooted in mentorship
- Cross-year and cross-module curriculum integration
- Printmaking (linocut, woodcut, silkscreen, letterpress)
- Prototyping and production
- Design process, conceptual development, and critical reflection
- Student exhibition planning and portfolio preparation
- Individualised academic support, inc. neurodivergent learners
- Feedback-focused assessment and process scaffolding

SOFTWARE & DIGITAL TOOLS

Design & Visualisation:

- Adobe Creative Suite (InDesign, Illustrator, Photoshop, After Effects, Lightroom, XD, Premiere Pro)
- Rhinoceros 3D + Grasshopper, KeyShot, SketchUp
- Figma, Tilda, Autodesk Sketchbook
- HTML, CSS, JavaScript (AI-assisted implementation)

Organisation & Collaboration:

- Notion, Miro, Milanote, Mentimeter
- Microsoft Teams, Microsoft Office Suite
- VLE platforms, Microsoft Forms

Technical Production:

- Laser cutting workflows, CNC file prep, 3D printing
- Printmaking: linocut, woodcut, silkscreen, letterpress

LANGUAGES

- Russian—native
- Korean—C1
- English—C2
- German—A2

REFERENCES

References from senior academic leadership available on request.